PROSOC means PROducts for SOCiety.

To empower people to live better lives by design and development of products of social importance.

PROSOC is a for-profit social enterprise.

www.prosoc.co.in
E-208, VH Extension [SIDBI Extension], IIT Kanpur, Kanpur 208016, Uttar Pradesh, India
Total rural households: 100 million
13.25% of India’s rural households live in Kachcha House

Average children = 1.8 per household
40 million Students in the age group of 6-14

Source: MHROD: 2013-14, ASER Survey- 2013-14; Provisional Data of Socio Economic and Caste Census (SECC) 2011 for Rural India Released
ADVANTAGES OF USING DESKIT

- Bad sitting posture
- Sitting with hunched back for more than 6 hours in a day
- Results in back pain and neck pain
- Entire body weight is exerted on hands

Better and comfortable sitting posture
Spine is kept straight
Read and write comfortably
Easy to carry and helpful in both school and home
OUR AIM
To take DESKIT to underprivileged children throughout the world and help them study comfortably by sitting in a proper posture.

PRICE OF ONE DESKIT:
USD 7 Only/-

THE PROBLEM
Affordability
We are looking forward to collaborate with NGOs active in education field to act as distribution channels. And we seek support from Governments & CSR initiatives of companies to sponsor DESKITs to the needy students.
DESKIT IN USE

Students in the Classroom before DESKIT

Students in the Classroom with DESKIT
The feedback from students, teachers and parents has been overwhelming!

PROSOC has taken DESKIT to more than 50,000 students across 12 different states in India 😊

With sustained efforts PROSOC aims to take DESKIT to more than 30 million students across India!
HAPPY USERS
HAPPY USERS

Sit Right, Set Write
EMPOWERING WOMEN THROUGH EMPLOYMENT

Sit Right, Set Write
INCUBATION & ACCELERATION PARTNERS

Access to a very experienced mentor network from

SIDBI Innovation and Incubation Centre IIT Kanpur

INVENT Social Incubation Program
In association with

Pre - Incubation Social Cohort  2018
THANK YOU

CONTACT US

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